



## K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

R.S. ROAD, AMMANANGKUPPAM, GUDIYATTAM – 635 803.

Approved by Govt. of Tamilnadu & Permanently Affiliated to Thiruvalluvar University

Recognized under section 2(f) and 12(B) of the UGC Act, 1956

Accredited by NAAC with 'A' GRADE (CGPA of 3.24/4 – 2<sup>nd</sup> Cycle)



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### National Service Scheme, Enviro Club,

### Social Entrepreneurship Swachhta and Rural Engagement Cell

Jointly Organize

## A Mass Campus Cleaning & Tree Plantation Programme

on the theme

### “Clean Campus, Green Future”

Date: 10.01.2026, Saturday

Time: 11.00 AM

Venue: K.M.G. Seminar Hall

#### PROGRAMME REPORT

The National Service Scheme, Enviro Club, Social Entrepreneurship Swachhta and Rural Engagement Cell of K.M.G. College of Arts and Science (Autonomous) jointly organized a Mass Campus Cleaning & Tree Plantation Programme with the theme “Clean Campus, Green Future” on 10th January 2026. The programme was planned to promote environmental responsibility, cleanliness, and sustainable practices among students through active participation and collective effort within the campus.

#### Objectives

- To create awareness on the importance of maintaining a clean and healthy campus environment.
- To instill environmental responsibility among students through practical engagement.
- To emphasize the significance of tree plantation for ecological balance.
- To encourage student participation in community-oriented environmental initiatives.
- To promote teamwork, discipline, and social responsibility among volunteers.

#### Program Summary

##### 1. Inaugural Session Details

The programme commenced with an invocation, *Tamizhthai Vaazhthu*, setting a respectful and purposeful tone for the event. The session was formally initiated in the presence of the Institutional dignitaries, marking the beginning of the campus-wide environmental initiative.

## **2. Key Speakers with Verified Designations**

- Prof. V. Gayathri, MBA., M.Phil., Program Officer & Assistant Professor, Department of Business Administration, K.M.G. College of Arts and Science (Autonomous), delivered the Welcome Address.
- Dr. C. Dhandapani, M.A., M.Phil., Ph.D., Principal, K.M.G. College of Arts and Science (Autonomous), delivered the Presidential Address, emphasizing environmental consciousness and student responsibility.
- **Mr. Natarajan**, Health Inspector, Vaduganthangal, delivered a **Special Address**, highlighting the importance of public hygiene, waste management practices, and the role of students in maintaining a clean and healthy environment within educational Institutions and the surrounding community.

## **3. Topics Discussed**

- Campus cleanliness and hygienic practices
- Importance of tree plantation and environmental sustainability
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- Importance of tree plantation and environmental sustainability
- Public health awareness, sanitation practices, and community cleanliness initiatives

## **4. Interactive / Practical Segments**

The core activity of the programme included a Mass Campus Cleaning Activity and Tree Plantation Drive, in which students actively participated in cleaning the campus premises and planting saplings as part of the green initiative.

## **5. Student / Staff Involvement**

NSS students and volunteers actively took part in the programme, contributing their time and effort towards the successful execution of the cleaning and plantation activities.

## **Common Dignitaries Present**

- Mr. K.M.G. Balasubramanian, Managing Trustee
- Mr. K.M.G. Sundaravadanam, B.A., B.G.L., Chairman
- Mr. K.M.G. Rajendran, B.Sc., B.L., Secretary
- Mr. K.M.G. Muthukumar, B.Com., Treasurer

## **Participants**

1. A total of more than 100 participants attended the programme.
2. Participants included NSS students and volunteers.
3. Faculty members supported and coordinated the activities.
4. Volunteers actively contributed to the implementation of the programme.
5. Institutional dignitaries were present during the programme.

## Outcomes

- Enhanced awareness on campus cleanliness and environmental care among students.
- Active student involvement in sustainable environmental practices.
- Improved cleanliness and greenery within the campus premises.
- Strengthened sense of social and environmental responsibility among volunteers.
- Successful collaboration among organizing clubs and student volunteers.

## Conclusion

The Mass Campus Cleaning & Tree Plantation Programme was successfully organized with active participation from NSS students and volunteers. The programme effectively reinforced the importance of maintaining a clean campus and protecting the environment through tree plantation. The organizing clubs express their appreciation to the Institutional management, Principal, faculty members, and volunteers for their cooperation and support in making the programme meaningful and impactful.





**NSS Co-Ordinator**

**Enviro Club Co-Ordinator**

**SES-REC Co-Ordinator**

**Principal**